

# **BookCampaignNetwork Manuscript Submission & Marketing Services Agreement**

Effective Date: \_\_\_/\_\_\_/\_\_\_\_\_

This Manuscript Submission & Marketing Services Agreement (“Agreement”) is entered into between the submitting author (“Author”) and MTDLN Media LLC, including its related publishing and promotional properties such as BookCampaignNetwork, AuthorsBookLaunch.com, AuthorsLaunchpad.com, eBooksLaunch.com, Black Anvil Press, Black Anvil Books, Nightwire Press, True Grit Press, The Writers Niche, and associated marketing platforms (“Company”).

By submitting a manuscript, synopsis, draft, outline, book materials, or related content to the Company, the Author agrees to the following terms:

## **1. Ownership of Intellectual Property**

The Author retains all copyrights, trademarks, publishing rights, and intellectual property ownership associated with the submitted manuscript and related materials.

Submission of materials to the Company does not transfer ownership, publishing rights, film rights, derivative rights, or any other intellectual property rights to the Company unless explicitly agreed to in a separate written contract.

## **2. Limited Permission to Review and Analyze Materials**

The Author grants the Company a limited, non-exclusive, revocable permission to:

- Review submitted materials
- Analyze manuscript content
- Generate launch campaigns and marketing strategies
- Create promotional assets
- Develop author platform recommendations
- Produce AI-assisted marketing content related to the submitted work

This permission is granted solely for the purpose of providing book launch, promotional, publishing support, SEO, consulting, branding, and marketing-related services.

## **3. AI-Assisted Content Generation**

The Author acknowledges that the Company may use AI-assisted tools, automation systems, language models, workflow systems, and related technologies during the analysis and creation of marketing assets.

AI-generated materials may include:

- Book blurbs
- Author bios
- Launch campaigns
- Blog posts
- Metadata
- Social posts
- Press releases
- Email sequences
- Marketing copy
- SEO content
- Advertising concepts

All final publishing and marketing decisions remain the responsibility of the Author.

## **4. Confidentiality**

The Company agrees to treat submitted manuscripts and unpublished materials as confidential and will make reasonable efforts to protect submitted content from unauthorized public disclosure.

The Company will not knowingly sell, distribute, publish, or publicly release the Author's unpublished manuscript without written permission.

The Author understands that:

- Internal contractors or authorized team members may review submitted materials as part of service delivery.
- AI systems may temporarily process portions of the content during analysis and asset creation.
- Absolute security cannot be guaranteed for any digital submission system.

## **5. Marketing and Promotional Services**

The Company may provide:

- Launch strategy development
- Book marketing campaigns
- Promotional consulting
- SEO optimization
- Email marketing
- Content creation
- Social media campaigns
- Metadata optimization

- Author branding services
- Advertising strategy
- Platform-building support

Basic campaign packages and promotional upgrades may be offered separately.

Unless otherwise stated in writing:

- The Company does not act as the Author's literary agent.
- The Company does not guarantee publishing acceptance.
- The Company does not guarantee sales, rankings, reviews, media coverage, or financial outcomes.

## **6. Payments and Refunds**

Fees for services are disclosed separately at the time of purchase or booking.

Because marketing strategy and digital service work begin shortly after submission, completed strategy work and delivered assets may be non-refundable.

Custom promotional campaigns, consulting services, and marketing packages may have separate billing terms.

## **7. Author Representations**

The Author represents and warrants that:

- They own the submitted material or have legal permission to submit it.
- The material does not knowingly infringe on copyrights, trademarks, or intellectual property rights of others.
- The material is not defamatory, unlawful, fraudulent, or plagiarized.

The Company reserves the right to reject submissions that violate these standards.

## **8. Promotional Permissions**

The Company may reference the Author's book title, cover image, author name, publicly available purchase links, or publicly released promotional materials for portfolio, case study, testimonial, or marketing purposes unless the Author requests otherwise in writing.

Unpublished manuscript content will not be publicly shared without permission.

## **9. File Retention and Removal**

The Company may temporarily retain submitted files for workflow, revision, backup, or project continuity purposes.

Authors may request file deletion after project completion by submitting a written request.

Reasonable archival or backup copies may remain temporarily in secure systems.

## **10. Limitation of Liability**

To the fullest extent permitted by law, the Company shall not be liable for:

- Lost profits
- Lost publishing opportunities
- Indirect or consequential damage(s)
- Data loss
- Marketing performance outcomes
- Third-party platform changes
- Retailer algorithm changes
- Advertising platform decisions

Total liability shall not exceed the amount paid by the Author for the specific services involved.

## **11. Independent Relationship**

Nothing in this Agreement creates:

- A publishing contract
- A partnership
- A joint venture
- An employment relationship
- An agency relationship

The Author remains fully independent unless separate agreements are executed.

## **12. Governing Law**

This Agreement shall be governed by the laws of the State of Texas, without regard to conflict-of-law principles.

## **13. Acceptance of Terms**

By submitting materials, purchasing services, uploading files, or working with the Company, the Author acknowledges that they have read, understood, and agreed to this Agreement.

Signature for Company:

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MTDLN Media LLC  
BookCampaignNetwork.com  
AuthorsBookLaunch.com  
AuthorsLaunchpad.com  
eBooksLaunch.com

Client Signature:

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